# SDG 4 - QUALITY EDUCATION POLICY

**Policy Owner:**
Office of Sustainability and Institutional Impact

**Approved by:**
Senior Leadership Team

**Date created:**
November 2024

**Date Approved:**
September 2025

**Next Review Date:**
September 2027

**Applies to:**
All EBU activities that directly or indirectly advance inclusive, equitable, high-quality education and lifelong learning.

# SDG 4 – QUALITY EDUCATION POLICY

**EAST BRIDGE UNIVERSITY**
PARIS, FRANCE

## PURPOSE

This policy sets out East Bridge University's commitment to Sustainable Development Goal 4 – Quality Education by ensuring access, inclusion, academic quality, and lifelong learning through our programmes, pedagogy, research, digital delivery, and partnerships. EBU's mission is to provide career-relevant, flexible education that enables learners to progress or transition careers while upholding global standards of quality and student success. **ebu.ac**

## SCOPE

**This policy applies to:**

✅ All degree and professional programmes, curriculum design, assessment, and student support.

✅ Research, publications, knowledge exchange, and educator development.

✅ Digital learning design, accessibility, and learner-experience standards.

✅ External collaborations (universities, QA bodies, NGOs, industry) that strengthen SDG 4 outcomes. **(ebu.ac)**

## POLICY STATEMENT

**EBU will advance SDG 4 through the following principles and actions:**

✅ **Inclusive Access & Flexibility**
Offer flexible online delivery and supportive fee models to widen participation and promote lifelong learning for working professionals and underserved groups. **ebu.ac+1**

✅ **Curriculum Quality & Outcomes**
Design curricula that integrate theory with practice, emphasising competencies, employability, and real-world impact, with clear learning outcomes and capstone experiences. **ebu.ac**

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## POLICY STATEMENT

✅ **Accessible & Universal Digital Learning**
Apply inclusive, accessible design (UDL) standards across platforms, content, and assessment to ensure every learner can engage effectively, regardless of background or ability. **ebu.ac**

✅ **Faculty Excellence & Teacher Development**
Support continuous professional development in pedagogy, assessment, and digital teaching practices; share evidence-based approaches through articles, webinars, and educator resources. **ebu.ac+1**

✅ **Quality Assurance & External Benchmarking**
Embed recognised quality frameworks and programmatic benchmarks through memberships/partnerships with global bodies to reinforce accountability and relevance. **ebu.ac**

✅ **Scholarships Linked to Success**
Ensure financial-aid recipients have equitable access to academic resources, mentorship, and research/writing support, monitoring retention, completion, and graduate outcomes. **ebu.ac**

✅ **Research & Knowledge for Education Quality**
Encourage research and publication focusing on inclusive education, pedagogy, and digital learning innovations that advance equitable outcomes and teacher capacity. **ebu.ac**

✅ **Partnerships that Scale Learning**
Develop collaborations with institutions and organisations that expand access, improve programme relevance, and co-deliver educator development and leadership initiatives under SDG 4. **ebu.ac+1**

✅ **Regional Enablement & Regulatory Engagement**
Where relevant, align short-course and training activity with local quality frameworks to strengthen recognition and practice standards in key markets. **ebu.ac**

✅ **Evidence, Transparency & Public Reporting**
Publish annual SDG impact highlights for SDG 4 (beneficiaries, programmes, educator initiatives), and maintain verifiable evidence to support rankings submissions. **ebu.ac**

✅ **Student Support & Success**
Provide academic advising, skills support, and career guidance to maximise progression, reduce attrition, and improve graduate employability for diverse cohorts. **ebu.ac**

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EBU
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## POLICY STATEMENT

✓ **Continuous Improvement**
Review teaching, assessment, and learner–experience data each academic cycle; implement enhancements via programme review, digital UX improvements, and staff development. **ebu.ac**

✓ **Alignment with UN Targets**
Operationalise SDG 4 with emphasis on Targets 4.3 (access to affordable quality tertiary education), 4.4 (skills for work), and 4.5 (equity and inclusion) across programmes and services. (Targets selection for mapping; evidence drawn from items cited above.)

## RESPONSIBILITIES

| Unit | Key Responsibilities |
|---|---|
| Academic Quality & Programmes | Curriculum standards, assessment integrity, annual programme review, external benchmarking alignment. |
| Digital Learning & Accessibility | Universal Design for Learning (UDL) adoption, accessibility compliance, platform usability improvements. |
| Scholarships & Student Success | Access pathways, retention/completion tracking, equitable support for aid recipients. |
| Research Office | Promote and track SDG-4-related research, publications, and educator development outputs. |
| Partnerships & External Relations | Develop and manage collaborations that enhance SDG 4 delivery and educator upskilling. |
| Office of Sustainability & Institutional Impact | Coordinate SDG 4 implementation, compile evidence, and prepare annual public reporting and rankings submissions. |

# SDG 4 – QUALITY EDUCATION POLICY

## REVIEW & MONITORING

✅ **Annual indicators include:** SDG 4 beneficiaries reached; retention/completion (overall and aid recipients); accessibility compliance benchmarks; educator development activities; number/impact of SDG–4 partnerships; graduate outcomes. **ebu.ac**

✅ **Data ownership & cadence** are assigned to the responsible units above; the Office of Sustainability and Institutional Impact consolidates reporting.

✅ **Policy review** occurs biennially (next due September 2027) or sooner if required by quality frameworks or ranking–methodology changes.

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**Approved by:**

**Senior Leadership Team, East Bridge University**

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**Dr Janat Ruby Clemis**
Director General